



ALBERTA BRED CHAMPIONS

Residents of Alberta are proud of the record made by the University of Alberta, and the breeders of the Province, at International Shows. Information regarding these animals will be found on the back page.

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Calgary Exhibition and Stampede

HELD BY THE CALGARY INDUSTRIAL EXHIBITION CO., LTD.

July 9th to 14th, 1928

TO BE OPENED BY

HIS EXCELLENCY THE GOVERNOR-GENERAL

CALGARY, ALBERTA,
CANADA

ALBERTA BRED CHAMPIONS

The top three steers shown herewith were the champion group at the Royal Winter Fair at Toronto in 1925, and the Shorthorn (bred by A. S. McDougall of Champion, Alta.) was grand champion. The Hereford, bred by the University of Alberta, and an Aberdeen Angus, bred by C. H. Richardson of Bowden, Alta., (although the Aberdeen-Angus is not shown in the group) were breed champions.

At the Chicago International Stock Show held in December, 1926, the Hereford and Aberdeen Angus steers were first in their classes and the Shorthorn was second. These steers were all fed and exhibited by the University of Alberta.

The group of four steers, reading from left to right, were champion Hereford, champion grade, champion Aberdeen Angus and champion Shorthorn steers, respectively, at the 1927 Canadian Royal Winter Fair, and the Shorthorn was grand champion, the latter selling for \$2,270.25 or \$1.45 per pound. All were bred, fed and exhibited by the University of Alberta, except the Aberdeen Angus steer which was bred by C. H. Richardson of Bowden, Alta. At the Chicago International, the Shorthorn won the breed championship and the grade steer was first in his class.

The three Shorthorn steers were the champion steer group at the Canadian Royal, and second prize group of three Shorthorns at the Chicago International. They were bred, fed and exhibited by the University of Alberta, with the exception of the centre steer, which was bred by W. W. Sharpe of Stettler, Alta. A Shorthorn calf bred by J. L. Walters of Clive, Alta., also won first prize at the Chicago International.

At the 1927 Canadian Royal Winter Fair, in addition to the prizes won by Alberta exhibits as shown in the accompanying photographs, the following are a few of the 146 Alberta awards:

The first six prizes in the Junior Yearling Shorthorn steer class.

First and second groups of three steers, 1,200 lbs. or over.

First group of three steers, 1,000 to 1,200 lbs.

The following are a few of the prizes won by the Herefords bred and exhibited by O. A. Beggs and Sons, Daysland, Alberta:

Senior Champion Bull.

Reserve Grand Champion Bull.

Grand Champion Female.

Champion Canadian bred Female.

Grand Champion Belgian Mare, exhibited by Christie Bros., Ontario Laundry, Ltd., Calgary, Alberta.

Junior Champion and Reserve Junior Champion Thoroughbreds, bred and exhibited by Fred Johnston, Calgary, Alberta.

Reserve Champion Suffolk Ram, first prize Suffolk Stock, Reserve Champion Wether, bred and exhibited by Vauxhall Stock Farms, Vauxhall, Alberta.

Champion Hampshire Ewe, exhibited by the University of Alberta.

Alberta exhibits also won first prize for honey, six firsts for butter and nine firsts for poultry.

WORLD'S BEST WHEAT AND OATS.

At the International Hay and Grain Show at Chicago, Alberta exhibits won twenty-seven prizes. Mr. Herman Treffe of Wembley, Alberta (600 miles north of the International boundary), won the world's championship for oats (weighing 49½ lbs. to the bushel) in 1926, and again in 1927. He also won the world's championship for wheat (weighing 66½ lbs. to the bushel) in 1926, and reserve championship in 1927, as well as reserve championship for field peas.

HIGH LIGHTS

ATTENDANCE RECORD.

1929 — 87,732
1928 — 117,363
1924 — 167,276
1923 — 178,468
1926 — 197,471
1927 — 212,879

We expect
225,000 this year

Live Stock, Agricultural, Industrial and Domestic

Exhibits

Stampede Parade.

Morning Street Display.

Old Times' Ho-Union.

Western Village—Indiana, Mounted Police, Hudson

Bay Trading Post.

Cover and Old Steers' Ball.

Stoop Decorating.

Racing Races.

Indian Races.

Rucking Horse Riding.

Wild Cow Milking.

Chuck Wagon Races.

Calf Roping.

Wild Hovee Racing.

Steer Riding.

Novelty Races.

Vaudeville.

His Majesty's Royal Air Force Band.

Fireworks.

Special Passenger Fares.

Free Accommodation Bureau.

Gateway to the Canadian Rockies.

Bank and Laan Louise, Nature's Dome.

Magnificent hard surfaced Motor Highways.



Chief "Windtalk" and some of his Indian friends during the Western Morning Street Display.

An
International
Event of
Distinction
held in its
Natural
Environment
Devoid of
Sham,
Rehearsal,
Exaggeration
or Affection

OUR AIM

To assist in
the
Development
of the
Tremendous Resources
of
Sunny Alberta

Magnificent Exhibits
Give Inspiration While
Countless Thrills
that are
Irresistible
Promote Your Health
and Happiness

COME ALONG THIS YEAR



50,000 People watch
the five-day
Stampede
Parade.



Brakana Steers are
hard to ride.



STEER DECORATING